



Pacifica School District

375 Reina Del Mar Avenue • Pacifica CA • 94044

MEMORANDUM

Office of the Superintendent

Agenda Item: 7g
Meeting of 2/24/10

TO: Board of Trustees
FROM: Susan Vickrey
SUBJECT: CSBA Delegate Assembly
(Action)

Recommendation

It is recommended that the Board vote for up to two (2) candidates to the CSBA Delegate Assembly Sub-Region 5-B.

Background

The Board votes, as a whole, for no more than two (2) candidates in the San Mateo County Sub-Region 5-B. Each Board may cast only one vote for any one candidate. Delegates will serve two-year terms beginning April 1, 2010 – March 31, 2012.

Once the Board has voted, the Superintendent or Board Clerk must sign the official ballot and return it to CSBA on or before March 15th.

This complete, **ORIGINAL** Ballot must be **SIGNED** by the Superintendent or Board Clerk and returned in the enclosed envelope postmarked by the post office No Later Than **MONDAY, MARCH 15, 2010**. Only ONE Ballot per Board. Be sure to mark your vote "X" in the box.
A PARTIAL, UNSIGNED, PHOTOCOPIED, OR LATE BALLOT WILL NOT BE VALID.

OFFICIAL 2010 DELEGATE ASSEMBLY BALLOT
SUBREGION 5-B
(San Mateo County)

Number of vacancies: 2 (Vote for no more than 2 candidates)

Delegates will serve two-year terms beginning April 1, 2010 – March 31, 2012

**denotes incumbent*

- Gregory J. Dannis (Hillsborough City SD)
- Peter H. Hanley (San Mateo Union HSD)*
- Shelly Masur (Redwood City SD)
- Brian Matthews (Belmont-Redwood Shores ESD)

Provision for Write-in Candidate Name

School District

Signature of Superintendent or Board Clerk

TITLE

School District

See reverse side for a current list of all Delegates in your Region.

Region 5 – Laura Rich, Director (Menlo Park City ESD)
10 Delegates (7 elected/3 appointed)

Below is a list of all the current Delegates from this Region.

Subregion A

Sandra Fewwer (San Francisco County & USD), appointed term expires 2011
Kim-Shree Maufas (San Francisco County & USD), appointed term expires 2010
Rachel P. Norton (San Francisco County & USD), appointed term expires 2011

Subregion B

Maria Diaz-Slocum (Redwood City ESD), term expires 2011
Carrie Du Bois (San Carlos ESD), term expires 2011
Peter H. Hanley (San Mateo Union HSD), term expires 2010
David Mineta (Jefferson Union HSD), term expires 2011
Vacancy, term expires 2010
Vacancy, term expires 2011

County Delegate

Beverly Gerard (San Mateo COE), term expires 2011

Counties

San Francisco (Subregion A)
San Mateo (Subregion B)



2010 Delegate Assembly Biographical Sketch Form

Due: Thursday, January 7, 2010 (U.S. Postmark or fax – 916.669.3305 or 916.371.3407)

Please complete this required, one-page, single-sided, biographical sketch form. An optional, single-sided, one-page résumé may also be submitted, both will be copied exactly as received. Please do not state "See résumé" and please do not re-type this form. Any additional page(s) exceeding this one page, single-sided biographical sketch will not be accepted.

Name: <u>Gregory J. Dannis</u>	Region/Subregion: <u>5/B</u>
District or COE: <u>Hillsborough City School District</u>	Years on board: <u>2</u>
ADA: <u>1450</u>	
Contact Number: <u>415-543-4111</u>	E-mail: <u>gdannis@mbdlaw.com</u>
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, how long have you served as a Delegate?	

Please describe your activities/involvement in CSBA and explain why you are interested in serving as a CSBA Delegate.

I have been a presenter at CSBA conventions for about 20 years on subjects such as the Brown Act, collective bargaining, personnel practices and Core Values for Board Members. I have also served on various committees, usually ad hoc, with other members of the Education Coalition on issues such as implementing the Peer Assistance and Review Program and streamlining the certificated dismissal process. This has been through my role as an attorney specializing in California public education for nearly 30 years in the law firm of Miller Brown and Dannis, as more fully explained in my resume. More recently, I have been a member of CSBA for the last two years as a board member of the Hillsborough City School District, where I currently serve as Vice President of the board.

I am interested in serving as a delegate for the following reasons:

1. To be an involved and participatory CSBA representative as we face the ongoing state fiscal crisis. I believe I can offer a unique perspective since I travel throughout the state and work with all kinds of school districts – large and small, urban and suburban, rich and poor, growing and declining, etc.
2. In addition to #1, I also bring the perspective of a small basic aid district. Basic aid districts need to have and maintain effective representation in current conversations about the future of our school system, especially since our numbers are growing as the funded revenue limit declines. We now have the anomaly of "poor basic aid districts," which exemplifies the need for such districts to explain exactly who and what we are.
3. I seek to contribute at the "policy level" on a statewide basis much as I strive to do on a local level. I understand the importance of unity in the face of current challenges and how vital policy can be – whether one calls it philosophy, mission, core values etc. – in maintaining a universal focus and holding together an organization of such diversity.
4. Finally, and as always, I seek to learn from my peers on how to be an effective board member and advocate for public education.

Please describe your activities/involvement or interests in your local district.

As stated above, I have been on the board for two years. During this time, we have hired a new superintendent and two new principals (out of a total of four). Also, the current board is made up of 1 member with 4 years, 2 with 2 years and 2 just beginning their terms. This follows a time period in which the former superintendent's tenure was 17 years, and the board members had served multiple terms. Thus, I have already been part of numerous critical hiring decisions which involved assessing where our District wants to go in the future. Currently I am the Vice President of the Board and serve on the following committees: Negotiations (two board members at the table), Legislation, San Mateo County School Boards Association representative, Board Policy Manual Review, and Hillsborough Schools Foundation (alternate). Previously I served on the Facilities Committee. I served on the bond Citizen's Oversight Committee before serving on the Board.

Please describe any other education-related activities/involvement.

Through my profession, I have devoted innumerable hours and resources assisting districts in all manner of legal (and practical) issues confronting them. I have also contributed great time, energy and resources to supporting members of the Education Coalition – CSBA, ACSA, CASBO, etc. – at many workshops and conferences for the last 30 years.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature:

Date: December 22, 2009

Gregory J. Dannis – Shareholder, Miller Brown & Dannis

Expertise

Gregory J. Dannis is a shareholder in and President of Miller Brown & Dannis. He has expertise in all aspects of public sector employer/employee relations and is experienced in the full range of personnel-related issues, including hiring and termination, effective evaluation practices, and documentation of employee performance. Mr. Dannis has represented districts in numerous administrative hearings as well as in state and federal courts.

In addition to being President of the law firm, Mr. Dannis is a leader of the firm's labor, employment and personnel practice area. He has nearly 30 years experience in collective bargaining, including negotiating hundreds of agreements for certificated and classified employees throughout California. Mr. Dannis was among the first group of employer representatives to be trained in the CTA/Management Model of Interest- Based Bargaining ("IBB"). He has trained approximately 100 other districts in California, and utilizes the IBB process where it has been mutually embraced, and interest-based principles and techniques even at so-called "traditional" bargaining tables. Mr. Dannis is the creator of the "Core Values" approach to negotiations, which has helped many districts focus on their primary educational mission even in times of fiscal crisis. He is also experienced in coping with employee concerted activities and has been called into districts to manage and ultimately resolve the fundamental differences between unions and employers which lead to these events.

Mr. Dannis has extensive experience in all aspects of personnel practice, from certificated and classified employee evaluation, dismissal and discipline, to the varied categories of discrimination, such as Title VII, the Americans With Disabilities Act, and the Family Medical Leave Act.

Mr. Dannis regularly advises governing boards regarding their rights, duties and responsibilities under the Brown Act, the Public Records Act and other laws regulating the business of doing the public's business in the schools. He has provided in-services statewide and to individual boards on how to meet the ever-changing requirements of the Brown Act in a manner which allows a board to conduct meetings efficiently and effectively. He has also assisted boards on matters such as board member duties and obligations, individual board member rights and responsibilities, and has been asked to assist in situations in which internal board relationships were at risk. Mr. Dannis is a regular and prominent speaker at the annual California School Boards Association (CSBA) Conference each December, as well as at the Association of California Administrators (ACSA) Annual conference, Negotiators' Symposium and Personnel Institute.

Mr. Dannis serves as chief negotiator at approximately 30 bargaining tables, including those in some of the largest school districts in California, such as San Diego Unified, Fresno Unified, San Jose Unified, San Francisco Unified, Berkeley Unified and Los Angeles Unified.

Education

California State University, Hayward (B.A.)

University of San Francisco (J.D.)

Admissions And Qualifications

California State Bar (1980)



CSBA

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Name: <u>Peter H. Hanley</u>	Region/Subregion: <u>5B</u>
District or COE: <u>San Mateo Union High School District</u>	Years on board: <u>8</u> ADA: <u>8.500</u>
Contact Number: <u>650-533-9256</u>	E-mail: <u>Peterhanley@aol.com</u>
Are you a continuing Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	If yes, how long have you served as a Delegate? <u>6 years</u>

Please describe your activities/involvement in CSBA and explain why you are interested in serving as a CSBA Delegate.

I have been heavily involved in CSBA since I was first elected, attending every annual conference except one. I earned the Masters in Governance certificate in 2003 and have participated in many other training and information workshops. I am completing my third term in Delegate Assembly and have been a Government Relations Chair since 2003. CSBA selected me for its High School Reform Task Force in 2005-06, which resulted in a major report to school districts. The current CSBA president has chosen me for the critical Policy Committee in 2010, pending my re-election to the Delegate Assembly. This important committee guides the adoption of the CSBA Policy Platform.

I bring a unique and diverse set of public policy, business, and education experiences to the Delegate Assembly and have worked now for nearly a decade in urban education reform, mostly in Oakland. Combined with my work here in San Mateo County, I have the ability and expertise to analyze issues from multiple perspectives. I understand the political process and the need to make hard choices as well as to be creative and innovative in difficult budget times like we currently face. I want to make a positive difference for California and San Mateo County students. My record supporting academic excellence, fiscal responsibility, and intelligent reforms that improve the educational opportunities for students indicates I can have a positive influence. I ask for your support.

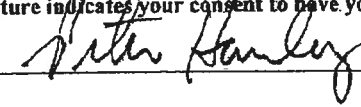
Please describe your activities/involvement or interests in your local district.

I have been an active board member, serving twice as president and three times as vice president. In addition, I am a member of our Budget Advisory and Construction Committees. Last year I was one of the board representatives on the committee that saved the seven period day in my district. I fundraised extensively for the successful passage of Measure M, a \$298 million bond to continue the modernization of district schools and facilities, which we are implementing currently. Since its passage, I have closely monitored its progress and led a successful effort in 2007 to restructure our plan to conform to best industry practices. I have been a strong advocate for our students and championed the opening of AP and Honors classes as well as a more rigorous curriculum for all, both of which contributed to improved student achievement. In addition, I served on multiple selection committees for superintendent, cabinet positions, and principals.

Please describe any other education-related activities/involvement.

I am an ardent proponent of effective education and have authored numerous reports and articles over the past eight years. I am a former president, vice president, and treasurer of the San Mateo County School Boards Association. In my professional career I have evaluated various education programs, including small learning communities, charter schools, tutoring programs, and a specialized mathematics curriculum that introduced elementary students to algebraic concepts. I work daily to improve the quality of existing Oakland charter schools and help districts authorize and evaluate charter schools.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: 

Date: 12/29/09

Peter H. Hanley

Peter's long held interest in education (five years teaching high school economics as a Junior Achievement business volunteer) culminated in his election in 2001 to the Board of the San Mateo Union High School District. He successfully championed a more rigorous curriculum, an accountable professional development program, and access to advanced placement classes for any student. In combination, the adoption of these initiatives improved the district's academic performance.

He has supported the difficult decisions necessary to ensure financial stability and rebuild the District's reserve fund. In addition, when it became clear that best practices were not being followed, he led the restructuring of the implementation plan for Measure M, a \$298 million bond issue taxpayers approved to complete the modernization of the District. Peter also led the District's adoption of a Project Stabilization Agreement, which ensures labor peace and increases opportunities for local workers.

In 2007 he organized and now directs the California Charter School Association's Oakland Charter School Collaborative. Working to improve operating conditions for the 34 charter schools serving Oakland's neediest students, he has cooperated with Oakland Unified to develop a more transparent approval and evaluation system, founded the first charter high school athletic league, and obtained a federal grant to improve emergency preparedness.

From 2000-2006 he was Gibson & Associate's lead evaluator for economic development, housing, and education projects in Oakland funded through the Community Development Block Grant. He also evaluated small learning community schools in San Francisco Unified. Peter previously was a director with the Institute for the Future, a leading strategic planning consulting firm serving U.S. and international corporations.

He earlier organized the California Health Care Institute, was Vice President for The Economist of London's Business International, and held senior level positions with Syntex and Hewlett-Packard. He also served as commercial attaché in the U.S. Embassy in Beijing, China. Peter began his career as a staff investigator for the U.S. House of Representative's oversight subcommittee on housing, labor, and antipoverty programs. His MA in international affairs is from The George Washington University and his BA in political science is from the University of Oregon.



CSBA

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Name: <u>Shelly Masur</u>	Region/Subregion: <u>5B</u>
District or COE: <u>Redwood City School District</u>	Years on board: <u>5</u> ADA: <u>9,000</u>
Contact Number: <u>650-814-0349</u>	E-mail: <u>shelly@masur.us</u>
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	If yes, how long have you served as a Delegate?

Please describe your activities/involvement in CSBA and explain why you are interested in serving as a CSBA Delegate.

This is a critical time for public education – the budget and education reforms will impact all our districts. CSBA and its governing body, Delegate Assembly will play a significant role as changes are proposed and enacted. Therefore strong delegates who will focus on involvement of their regions will be essential. I believe that it is the responsibility of CSBA Delegates to provide representation to their region through serving as a voice for the districts and by bringing information back to board members who serve in those districts. As a delegate I will make it a priority to ensure effective communication throughout the County on issues affecting us all in San Mateo County.

Since I started as a school board member in 2005, I have been active in both the county association and in CSBA. I believe that by participating in these organizations I can serve the community of school board members and provide better representation to my own community. I currently serve as the President of the San Mateo County School Boards Association having been elected after serving as Secretary last year. I am also an active member of CSBA's School Wellness Committee and the Governmental Relations Chair for Assemblymember Ira Ruskin. In addition I have been an active participant in the Federal Relations Network of the National School Boards Association. I participate in the Legislative Action Conference each year. In 2009 I presented at CSBA's Annual Education Conference and at the School Wellness Conference.

I believe that my involvement in both the county and state organizations as well as in the national organization have provided me with a strong base of skills and information to effectively serve as one of the representatives to our county.

Please describe your activities/involvement or interests in your local district.

As a strong advocate for public education and the students in our district, I currently serve on multiple committees both within the district and within the community including:

- Board Subcommittee on Policy
- Board representative to the School Wellness Committee
- Board representative to Redwood City 2020 (a youth-focused community collaborative that includes the Sequoia Union High School District, the City of Redwood City and the County of San Mateo)
- Sequoia Hospital's Community Advisory Committee

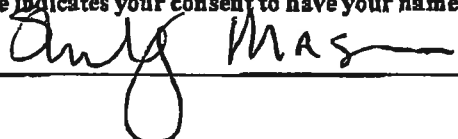
I have also served on:

- Board Subcommittee on Budget
- Chamber of Commerce Education Committee
- Redwood City Education Foundation
- Get Healthy San Mateo Taskforce and as co-chair of the School Wellness Policy Committee
- Co-chaired the Yes On E Campaign for our district

Please describe any other education-related activities/involvement.

In my professional life I have worked on youth-focused issues over the past 15 years. Most recently I was the Director of Community Youth Development Programs for the John W. Gardner Center for Youth and Their Communities in the School of Education at Stanford University. Prior to that I was the Senior Director of School-Based Programs for Girls Inc. of Alameda County. I continue to work as a consultant for the Bay Area Partnership for Children and Youth where I focus on policy affecting full-service community schools.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature:  Date: 1/7/10



CSBA

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Name: <u>Brian Matthews</u>	Region/Subregion: <u>5B</u>
District or COE: <u>Belmont-Redwood Shores</u> <u>Approximately 3,000</u>	Years on board: <u>Two</u> ADA:
Contact Number: <u>(650) 296-6597</u>	E-mail: <u>bmatthews@brssd.org</u>
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, how long have you served as a Delegate?	

Please describe your activities/involvement in CSBA and explain why you are interested in serving as a CSBA Delegate.

CSBA provides wonderful services to both new and more senior Board members. I have been lucky to take advantage of the “Good Beginnings” program that our Board experiences when new board members are elected. It has proved to be a valuable way to discuss important issues in a moderated setting. I have also taken advantage of material from the CSBA website discussing the various programs and issues of concern to education. In addition, our District was one of the first to use Agenda Online and adopt Governance Standards.

I am interested in serving as a Delegate to ensure that CSBA continues to provide these programs and to add my voice to its lobbying activities on behalf of public education. These are the two important roles CSBA plays; improving both the performance of Boards and keeping school district’s concerns front and center in Sacramento.

I believe that the voice of someone in my position—with some, but not extensive, experience—is important to be heard. I am able to take a fresh look at the issues and work of being a Delegate. Change is important and newer Board Members can play an important role in moving us forward during this period of difficulty—and opportunity. I hope I will be able to add my voice and energy to the effort to support and improve public education.

Please describe your activities/involvement or interests in your local district.

I am our Board’s representative to School-Force, our parent fundraising organization. In so doing, I helped raise \$750,000 last year. I am a member of our Board’s “Special Education Taskforce.” The taskforce is trying to creatively deal with the unfunded mandate to do what we want, and must do—educate all our children. I am a member of our Board’s committee that negotiates with the City of Belmont. I am a member of our Board’s committee to investigate the feasibility of placing a maintenance/facilities bond on November’s ballot. I am a member of the “Calendar Committee”—a committee of a Board Member, staff, and representatives of both the teachers and classified employee groups organized to agree to a calendar for the upcoming school year. I spent many hours of my time working contributing to the successful campaign to pass a Parcel Tax for our District.

During my tenure on the Board, I have tried to advocate in a forceful and effective manner for our District by educating our community on the budget situation, working to solve some of our most difficult issues and trying to help our Board run more smoothly.

Please describe any other education-related activities/involvement.

Recognizing the importance of education in all facets of life, I have served as a teacher a number of times. For example, I taught a class instructing law students on the fundamentals of trying cases to juries. I also taught a moot court high school class and acted as a guest speaker multiple times to classes created by the “Fresh Lifelines for Youth,” a group designed to help at-risk youth succeed in life. These experiences gave me some measure of exposure to the challenges faced by our teachers and left me with a great deal of respect for the job they do. It is important that school board members drive the District’s policies to provide teachers, and ultimately students, with the opportunity to excel.

I believe it is important to recognize that involvement in the broader life of the community affects education. I have worked on political campaigns for candidates supportive of public education and worked as a junior staff person for Congressman George Miller, a strong advocate for public education and youth. I am currently finding a way to involve myself in current efforts to reform how California operates—a topic that is clearly of major importance to the education community. I am privileged to have been involved in public service most of life and am motivated in my work to achieve the best results for all of our children.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: Brian Matthews Date: 1/7/2010



BRIAN MATTHEWS

2960 Hallmark Drive
Belmont, CA 94002

T (650) 296-6597

bmatthews@brssd.org

PROFILE

I am a Member of the Belmont-Redwood Shores School Board of Trustees currently serving as Clerk of the Board. My term will last for the next four years. I also work as a Deputy Public Defender for Santa Clara County and, most importantly, am a father of two young children (my daughter attends our public schools and my son will join her when he turns 5.)

EXPERIENCE

TRUSTEE, BELMONT-REDWOOD SHORES SCHOOL BOARD--2008-PRESENT

I serve as Clerk of the Board and work on many subcommittees (listed on the biographical sketch form). I communicate with community members, liaise with the parent fundraising organization and act as a consensus-builder on the Board.

DEPUTY PUBLIC DEFENDER FOR SANTA CLARA COUNTY—1998-PRESENT

I defend indigent people facing prosecution as a senior trial lawyer and, until a number of weeks ago I was a member of the "Special Trials Unit," defending homicide and death penalty cases. During my tenure, I have tried over 20 cases, argued at the California State Supreme Court, negotiated many difficult plea agreements, trained other lawyers, published in legal texts, and assisted innumerable indigent people understand and navigate the process.

CO-DIRECTOR, GENERAL ASSISTANCE ADVOCACY PROJECT, SAN FRANCISCO, 1995-1996

I directed activities of non-profit organized to assist the indigent in San Francisco's Tenderloin neighborhood to obtain benefits to help them avoid becoming homeless or to obtain housing. I managed the budget, paid the bills, reported to our Board, negotiated with Hastings Law School, and negotiated with City and Federal agencies as well as non-governmental advocacy groups. In addition, I drafted and presented a successful grant application to establish a unit helping people obtain SSI benefits.

STAFF MEMBER, OFFICE OF CONGRESSMAN GEORGE MILLER—1993-1994

I worked in the Congressman's District Office assisting constituents calling with questions and problems dealing with federal agencies. I worked with the politically savvy District Director and Senior Staff learning how the system operates and how an elected representative can accomplish legislative and other goals, including assisting children and families.

EDUCATION

University of California Hastings College of Law—J.D., 1997

University of California at Berkeley--A.B., 1993

SKILLS

I am a skilled public speaker and advocate who knows how to get things done while working with stakeholders and often succeed by acting as a consensus.